

Dad Matters Developments

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Parent-Infant Foundation Network Day

Background...

- O Home-Start HOST
- Tameside Early Attachment Service
- Anna Freud Centre
- Health Foundation
- o Kieran





Key learning from pilot period...

- Go to the dads
- Where they are thinking of themselves as dads
- Tailor language, branding, technique and engagement
- Engage with dads but also mums and perinatal professionals to be successful.
- Keep the baby at the centre, working toward impact on baby and families.





Key focus of Dad Matters...

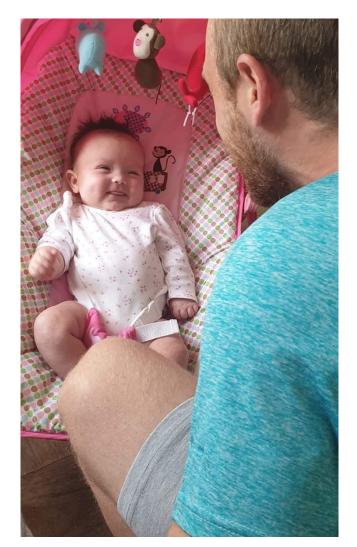


1,001 Critical Days Attachment & Bonding Support with mental health Access to services



How it works...

- Universal engagement
- Targeted outreach
- 1:1 referrals
- Engaging and Training for professionals
- 'Dadvocacy' advocating locally, regionally and nationally for the greater inclusion of fathers in the design of perinatal support services







DADMATTERS

Network Growth...

By March 2024



20 Home-Starts delivering Dad Matters 32 Dad Matters Co-ordinators across the network 19499 dads engaged and supported 1307 dads supported one to one 44 Dad Matters volunteers 7574 professionals engaged and trained



Network Growth...

...and in the last year

30+ Home-Starts

36+ Dad Matters Co-ordinators



Dad Matters 24/25 in numbers

- over 13,000 dads in universal settings,
 - over 1000 in NICU,
 - over 50 in rainbow clinics,
- over 1000 in perinatal MH events or activities
- 800 attendances at walk and talks
- 700 dads in one to one referrals
- over 10,000 individual contacts
- Over 5500 perinatal professionals
 - 57 active volunteers
 - 316.5 volunteer hours



Stockport Evaluation –

dadmatters.org.uk/dmhost/stockport-evaluation

Targets	
Reach 600 to 800 Dads in universal settings - antenatal clinics, targeted outreach (NICU and MBU, post-natal).	✓
Work with 50 to 60 Dads on a one-to-one basis. Referrals via midwives & health visitors.	\checkmark
Deliver multi agency training once a quarter.	\checkmark
Develop bespoke training for specific teams who may need it.	\checkmark
Develop a professionals screening tool.	\checkmark
To support dads borough wide with bespoke ways of working in areas of disadvantage.	✓
To support in the recruitment, training and support of volunteers.	\checkmark
Taking part in joint visits with enhanced team for dads who aren't engaging with services.	\checkmark
Resources printed - pull up banners, flyers and posters etc.	\checkmark
Arrange regular walk and talks/events in Stockport.	\checkmark
Development of peer support pathways.	\checkmark
A good knowledge of Stockport and experience working with agencies within Stockport.	\checkmark
Significant knowledge of best start for life and family hub policy guidance.	\checkmark

Budget 1 year 1 FTE **Under £50k**

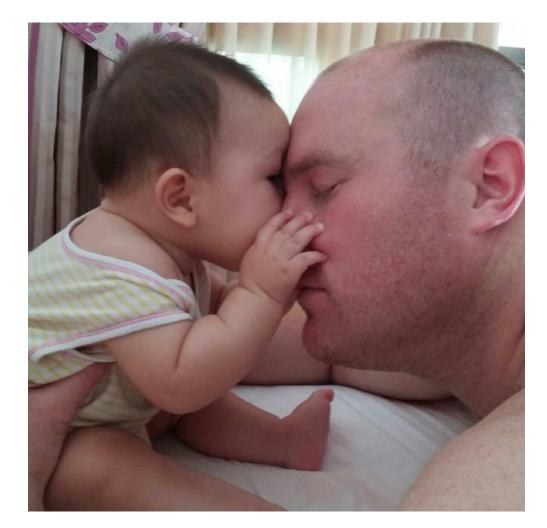
Including

- Salary
- On costs
- Training
- Resources
- Management
- Expenses



Parent-Infant Teams?

- Project guidance
- Training
- Supervision
- Reflective practice
- Referral pathway in & out
- Education and information for dads
- Caseload management
- Caseload consultation





QUESTIONS?



