



Our latest policy work

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Speak up for babies!

- 86 candidates backed the campaign
- 48 were elected as MPs



Manifestos – called for investment in infant mental health and/or parent-infant teams

Academy of Medical Royal Colleges

Securing our healthy future
Prevention is better than cure



A manifesto for babies, children and young people's mental health

November 2023



RC PSYCH ROYAL COLLEGE OF PSYCHIATRISTS

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Home • Improving care • Campaigning for better mental health equity • The 2024 General Election and our manifesto

The 2024 General Election and our manifesto

1001 First 1001 Days Movement



1001 Days Manifesto Speak up for babies Updates APPG Resources Members

Manifesto for Babies

From manifesto to government

- Health and Opportunity 'missions'
- An aspiration to see, “the healthiest generation of children, ever”, and ‘child health plan’



A supportive Secretary of State for Health

There is strong evidence that the 1001 days from conception to the age of two set the foundations for our cognitive, emotional and physical development. Investment in this period improves outcomes across the life course, from early childhood through to health and educational outcomes later in life. The Family Hubs and Start for Life programme provides support for families during this important time.

I recognise the uncertainty that local authorities are currently operating within and will give more information about how this Government will continue to support babies and their families as soon as I am able to.

A supportive DfE Minister for Children and Families



A supportive Minister for public health

“I believe that, whoever is in government, supporting the family and nurturing them in those first 1,001 days really matters.”

Parliamentary Under-Secretary of State for Public Health and Prevention

Andrew Gwynne MP



Biography

Andrew Gwynne was appointed to the Department of Health and Social Care as the Parliamentary Under-Secretary of State for Public Health and Prevention in July 2019. He is the MP for Gorton and Denton in J

Survey of clinical and local Start for Life leads

Findings

- Every respondent said the Start for Life programme had enabled them to support more babies
- Most local areas used Start for Life funding to expand access to parent-infant relationship support
- Respondents said services would either dramatically decrease, or be completely disbanded, if Start for Life funding is not continued beyond the current cliff edge of 1 April 2025

Keeping attention on babies

A crowd-pleasing open goal for Labour

This £200m policy would help children and be the first step to restarting Sure Start

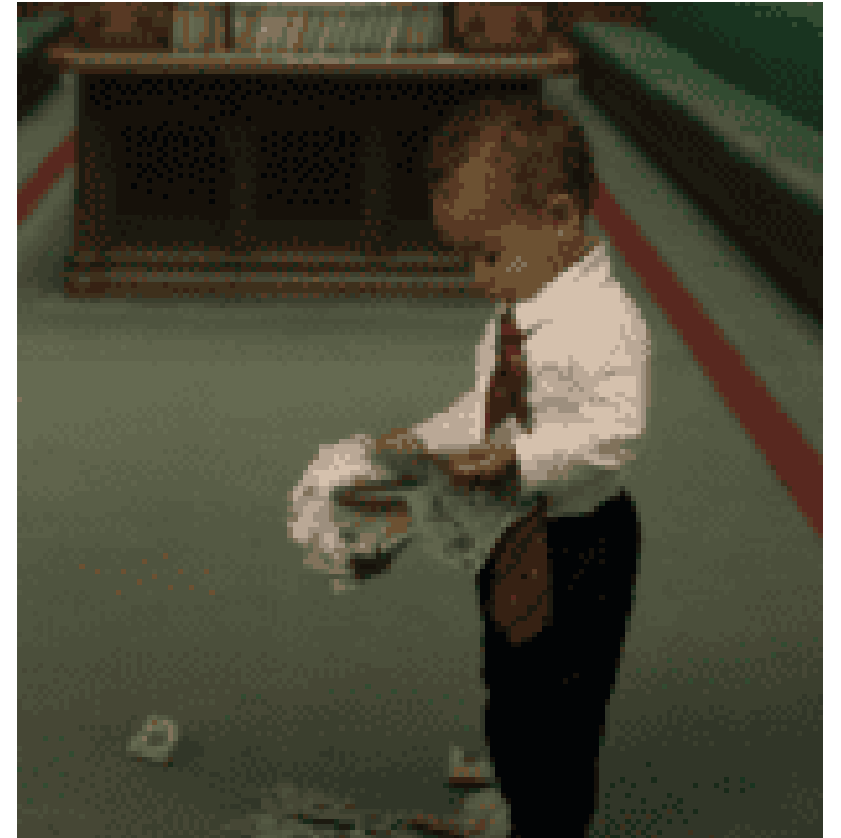


JAMES BALL

The Budget

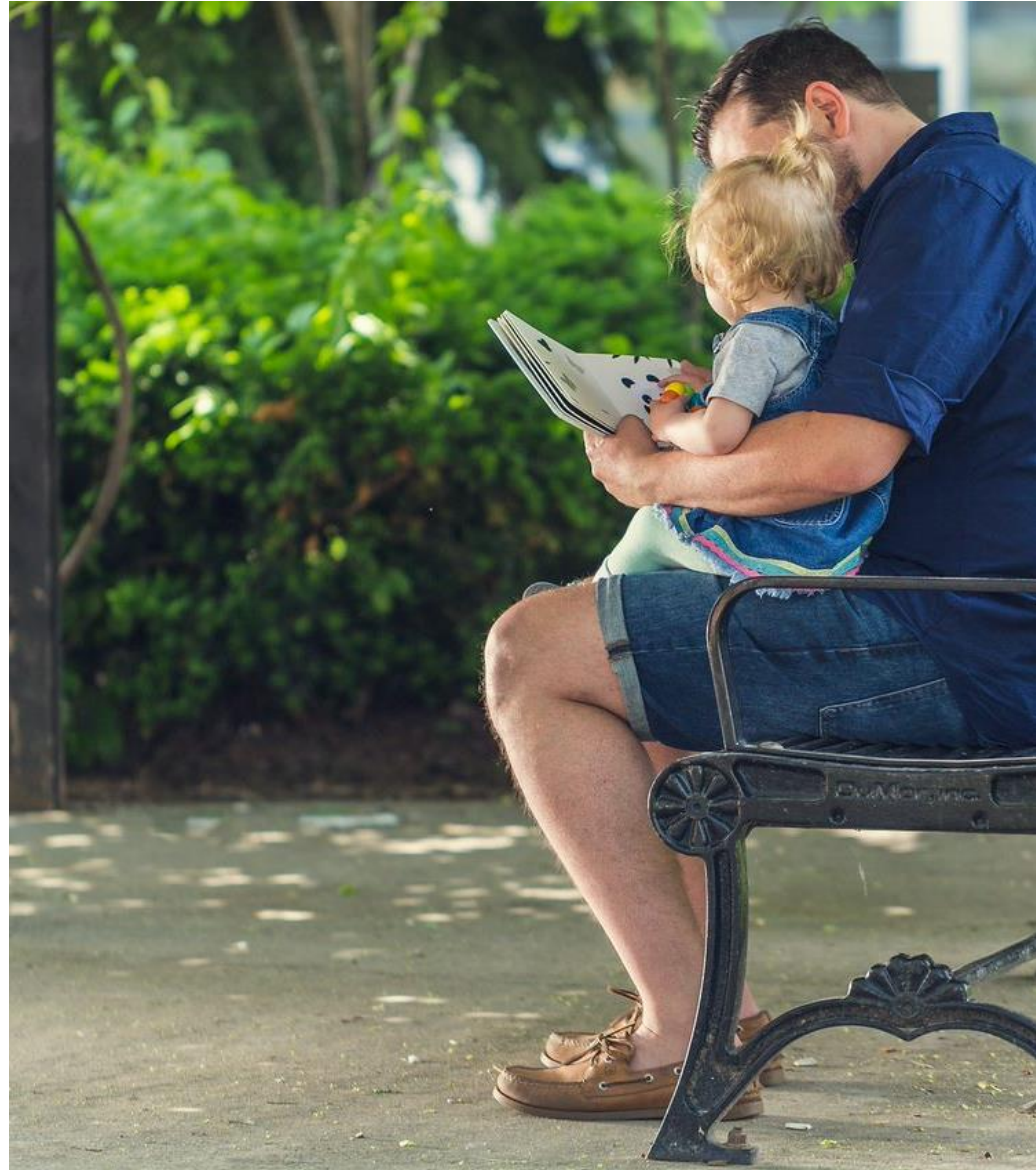
“The Chancellor said she wants every child to have the best start in life, but failed to announce funding for the flagship Start for Life Programme. Although the Budget includes some funding for Family Hubs, a hub only helps if families can access services there. Local authorities have told us they cannot provide Start for life services, like support with parent-infant relationship difficulties or breastfeeding support, without dedicated funding. We urgently need clarity on future funding of these vital services. ”

Keith Reed, Chief Executive, Parent-Infant Foundation



The unknowns

- Will Start for Life be scaled up, or scaled back?
- Will mental health services for under 5s get a larger share of the NHS Budget?
- Will there be more measurable targets for babies in the next 10-year plan?



A new All-Party Parliamentary Group for Babies (Pregnancy to Age Two)

