



Update from the Parent-Infant Foundation

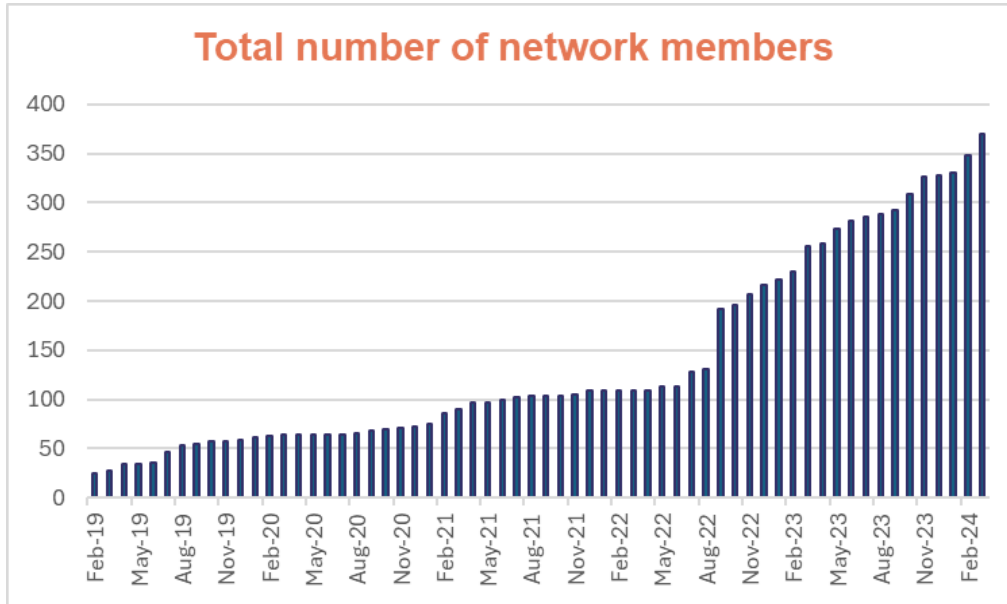
Keith Reed
CEO

What are the headlines?

- A movement is building
- We are creating a sense of Urgency
- The conversation is moving forward



A movement is building



- ✓ Network grown from 24 to 370
- ✓ 46 full specialised PAIR teams
- ✓ 20 emerging teams + another 20 services
- ✓ Largest webinar attendance 420
- ✓ 1,600 signed up to newsletter



We are creating a sense of Urgency



- 60,000 babies leave hospital each year and live in fear, or terror
- Their parents may neglect their cries, or respond in a hostile fashion, or completely inconsistently
- It's urgent we intervene with new mental health teams, which work with babies and their parents

➤ **Babies are suffering now
and need help**

The conversation is moving forward

...What?



...How?



But babies tend to be invisible in policy...



...or at best done to..but there is an enormous opportunity ahead





Parent-Infant
— FOUNDATION —