



Parent-Infant

— FOUNDATION —

Update on the Foundation

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Our Vision is of a UK in which all parents and carers are supported to create sensitive, nurturing relationships with their babies to lay the foundation for lifelong mental and physical health.

Aim 1

Support the quality and practice of existing specialist parent-infant relationship teams across the UK

- New tools, learning events and advice
- Common data set
- Appetite for national guidance among possible partners?





Aim 2

Grow the number of specialist parent-infant relationship teams across the UK

- New tools, learning events, and 1-1 consultancy
- Policies across the UK



Aim 3

Work with parent-infant relationship specialists in other services to help them support babies' relationships with their primary carer givers.

- New tools, learning events and 1-1 consultancy
- An insight into the support they provide
- Policies that enable this work to happen



Aim 4

Make the case for investment in babies' emotional wellbeing - working in close partnership with and convening friends and allies across the First 1001 Days Movement

- Manifestos acknowledge the importance of investing in support for babies and families



Aim 5

Raise public awareness of the critical, life-long importance of early relationships

- Working with partners to get an insight into the impact of awareness campaigns
- Better terms to generate urgency and support for parent-infant relationships



Aim 6

Sustaining the Foundation

- Money
- People
- Governance

What might be achieved in the coming years

Doubling the number of teams

More evidence of impact

An insight into the support other services can provide

New policies promoting teams and parent-infant relationship services

Manifestos that acknowledge the importance of investing in babies and families

Better terms to generate greater urgency and support for parent-infant relationships

An insight into public awareness campaigns