

Integrated Early Years Service Camden

*Our shared vision:
Children have the best start in life, high quality
early education and are ready for school at age 5.*

Debbie Adams – Head of Integrated Early Years
June 2021



Camden's Early Years Service

Support for families from pregnancy to school including high quality early education.

An integrated approach to early help. Family work model replicated across early years, 5 -13 and youth services. Shared 'front door'

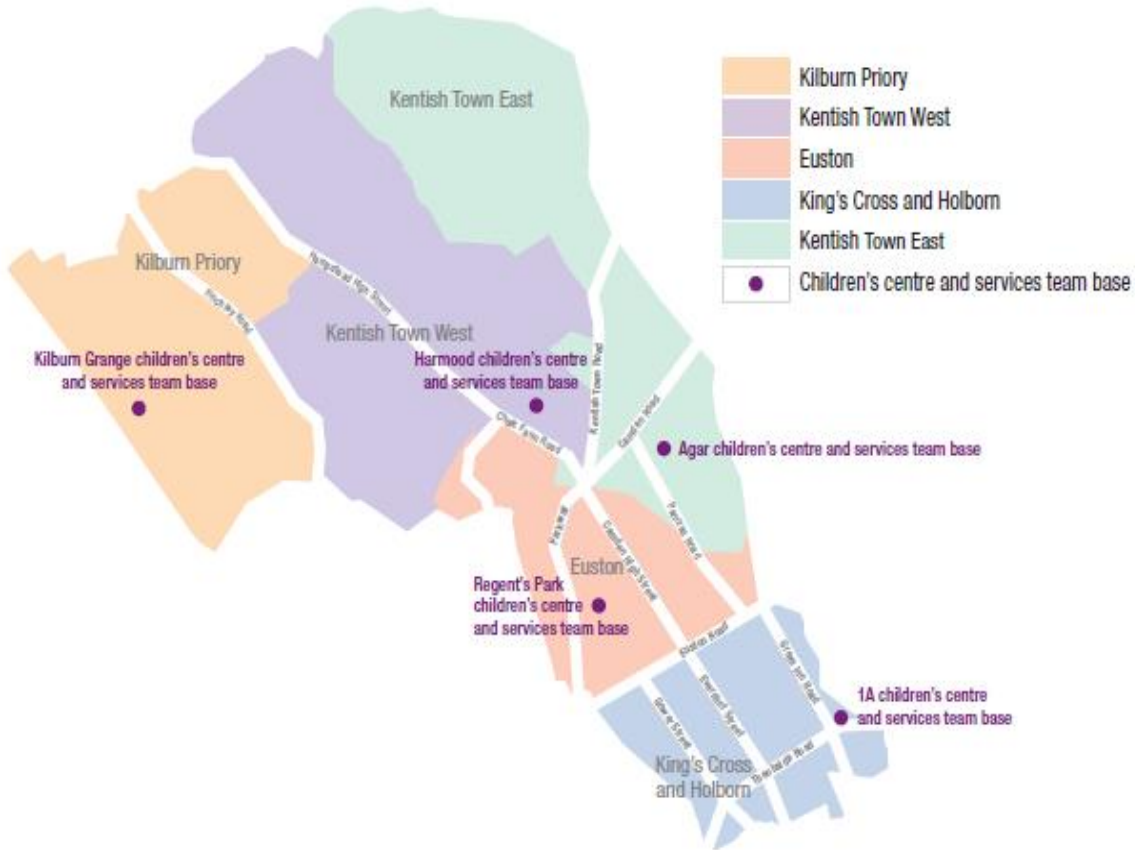
INTEGRATION

Formal partnership between children's centres and health visiting through a section 75 partnership agreement

Strong children's centre offer bringing together a range of co-located services

Children's Centre Locality Partnerships

5 Localities



Integrated Multi-agency Teams x5

Based in Children's Centres

- Health Visitors
- Admin Teams
- CAMHS Whole Family Team with
- Employability Workers
- Family Workers
- Housing Partnership Officers
- Information and Engagement Workers
- Midwifery
- Speech & Language Therapists
- Welfare Rights Advisors

Wider partnership, incl...

- Schools
- GPs
- Nurseries
- Voluntary sector
- Community groups

Universal and targeted Services

- Baby Feeding
- Bookstart**
- Child Health Hubs
- Early Education (Free Entitlement)**
- Employability Advice and Guidance
- Family Learning (ACL)**
- Family Work
- Healthy Child Programme**
- Healthy Eating Workshops
- Healthy Start**
- Incredible Years
- Interparental relationships and conflict**
- Maternal and Paternal mental health
- Parent Champions**
- Parent-infant relationships
- Perinatal mental health clinics**
- Play4Life
- Preparation for Parenthood**
- SEND Local Offer
- Stay and Play Drop-ins (in-house and commissioned)**
- Together Time
- Welfare Rights Advice**
- Young Parents Together

Outcomes



97% of day care childcare settings have been judged as 'good' or 'outstanding' by Ofsted (2020/21)



100% of the 8 local authority run nurseries have been judged as 'good' or 'outstanding' by Ofsted (2020/21)



98% of childminders that are judged 'good' or 'outstanding' by Ofsted (2020/21)

61% of eligible 2 year olds taking up their free entitlement as a % of those eligible (according to the Department of Work and Pensions) (Summer term 2021)
617 eligible parents of 3 and 4 year olds took up their free entitlement for working parents (Summer term 2021)
599 eligible parents of 3 and 4 year olds took up their Camden enhanced offer (Summer term 2021)

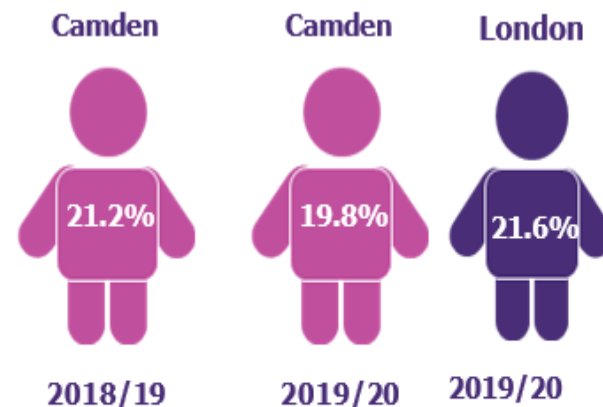


£1,402,900 total additional income raised for families as a result of the interventions provided by the Welfare Rights Team (2019/2020)

380 referrals received by the Welfare Rights Team (2020/21)



72.8% children reaching a good level of development at Early Years Foundation Stage Profile (PSED, C&L and PD) (2019)



% of children aged 4-5 overweight or obese

Family Support (2020/21)

50% of Early Help assessments completed for children under 2

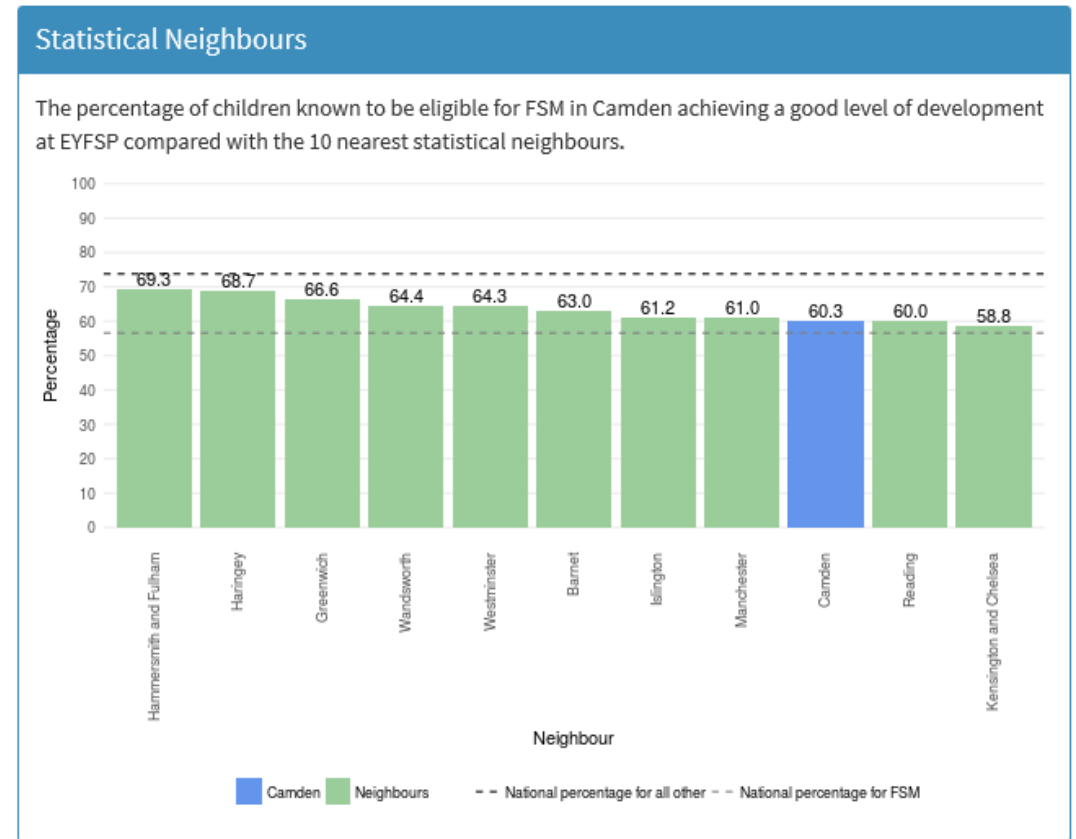
72% of allocated families live in high deprivation areas (top 10%-30%)

95% of family goals achieved

Challenging inequality

Children have the best start in life, access to high quality early education and are ready for school at age 5

- Data shows that children entitled to Free School Meals in Camden achieve less well than their peers.
- Research shows that if children fall behind by the time they are 2 they are more likely to fall further behind than to catch up.
- Camden wants **ALL** children to have an equal opportunity to achieve well and live long and healthy lives.



The Critical First 1001 Days

Increasing and compelling body of evidence that a child's experience in the first 1001 days has the strongest influence on their future outcomes.

The research tells us:

- The earliest experiences shape babies' brain development and have a lifelong impact on mental and emotional health
- Infant-caregiver synchrony or the quality of the parent-child relationship is the foundation; the developing infant brain relies on the parent to organise its own processes and emotions.
- Parent-child interactions can alter brain structure and can lead to resilience to manage adversity later in life.



“The new knowledge about early development and relationships is a treasure that should be returned to babies and their families as a gift from science.”

(Dr. Selma Fraiberg, 1980)

Re-shaping our service - investing more in the first 1001 days

Investing in the emotional wellbeing of our babies is a wonderful way to invest in the future

- ✓ Extra investment to strengthen the **universal offer for parents in the perinatal period** (including HV-FS integration)
- ✓ Re-design services and the **offer for families and their children, focusing on the first 1001 days**
- ✓ **Narrows the gap** between disadvantaged children and their peers and give all Camden children the best possible start in life.



New service model

Stronger universal offer - conception to 2

- ▶ 8 contacts for all families from antenatal to 2 years.
- ▶ Introducing two evidence based programmes, Brazelton New Birth Observation tool and PCPS - using video to support the development of attunement.
- ▶ Involves experts in prevention as well as problem solving.

Stronger focus on community

- ▶ Children's centre more 'open access'
- ▶ Strong links with local primary schools
- ▶ Locality Partnerships with a shared understanding of community
- ▶ Trauma Informed Communities concepts and training introduced to Locality partnerships
- ▶ Parents champions involved in service delivery and design.

High quality targeted support

- ▶ Early help provided by family workers
- ▶ Universal + and ++ offered by Health visitors
- ▶ Referral pathway for peri-natal mental health
- ▶ Welfare rights and employability support
- ▶ CAMHS / SLT practitioners on site

The new pathway



Early Years Pathway [DRAFT March 2021 v5.1]

	Targeted		Universal
Family Support	B2B Groups (Targeted) → <i>Increase delivery</i> Apply for Healthy Start Vouchers - identifies low income	Antenatal	Universal Midwifery service Universal HV Contact/Visit Whole Family Assessment Assessment tools (ACEs, Parental relationship/conflict, mental health)
	B2B Social (Targeted)		New Birth
CAMHS 1-1 (Parental Mental Health, VIPP, P-C Relationship – Couple conflict)	HCP 6/8 week (HV): listening visits – low mood and access to perinatal mental health pathway	6-8wk	HCP 6/8 week (HV): focused on Maternal mood assessment 6/8 week (GP) PCPS introductory visit
		3m	3 months PCPS (1) Starting Solids; from 3 – 6 months
Welfare Rights	Together Time (from 6 months -18mths) – pilot Jan 2020	6m	6-12 months Baby Play 6 months PCPS (2) Starting Solids Next Steps; from 6 – 12 months
		9m	HV 9-12 months review 9 months PCPS (3)
Housing		1 year	12-36 months Toddler Play 12 months PCPS (4)
	New HLE programme: in development - support at home - identified through HV 9-12 months review or via FWs, stay and play	15m	15 months PCPS (5)
Voluntary & Community organisations		18m	HV 18-24 months review 18 months PCPS (6)
	2y FE and 2yr Progress Review (EYFS) Family Learning Exercise Classes Parent Champions Training and Employment Support	2 years	24 months PCPS (7) 24-30 months PCPS (8) Follow-up Families for Life from 2-4yo
Employment Support		3 & 4 years	
	3-4y FE + Camden's enhanced offer		

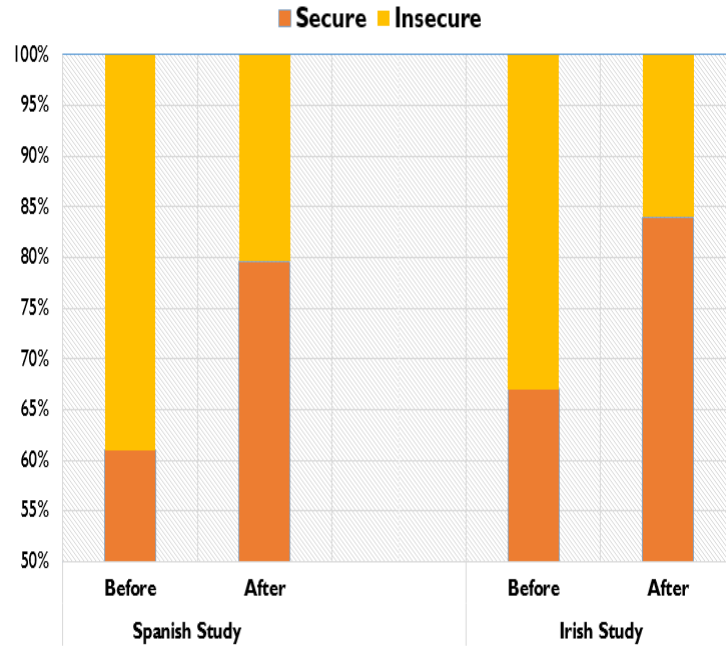
*TIC – Trauma Informed Communities

Outcomes

The introduction of the new model will....

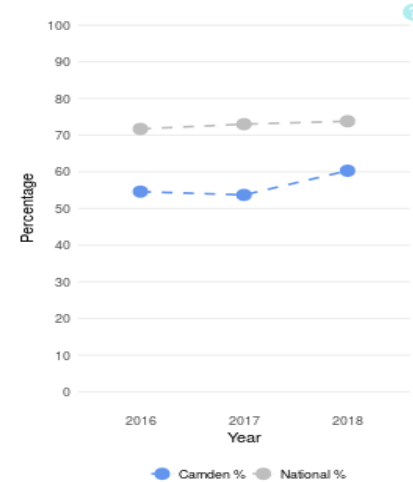
Increase the percentage of children who have a secure attachment to their primary care giver

PCPS - Programme-dose Effect on Attachment



Decrease the inequality gap

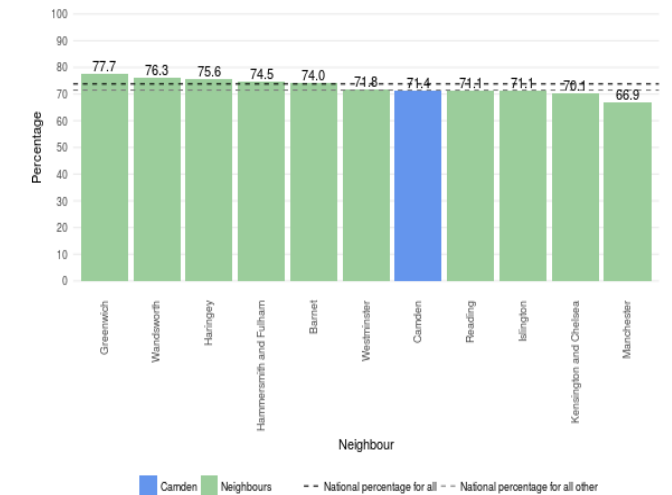
Trend in percentage of children known to be eligible for FSM in Camden compared to all other children nationally.



Increase the percentage of children who achieve their expected level of development at the end of the foundation stage

Statistical Neighbours

The percentage of all children in Camden achieving a good level of development at EYFSP compared with the 10 nearest statistical neighbours.



Support Camden children and families so that fewer children will already have fallen behind by the time they start school

“When a baby’s development falls behind the norm during the first year of life, it is much more likely to fall even further behind in subsequent years, than to catch up with those who have had a better start.”

Barnardo’s – Case for Early Support