

# Improving, not proving: innovation at pace and scale

Ailsa Swarbrick, FNP National Unit  
@ailsa\_swarbrick

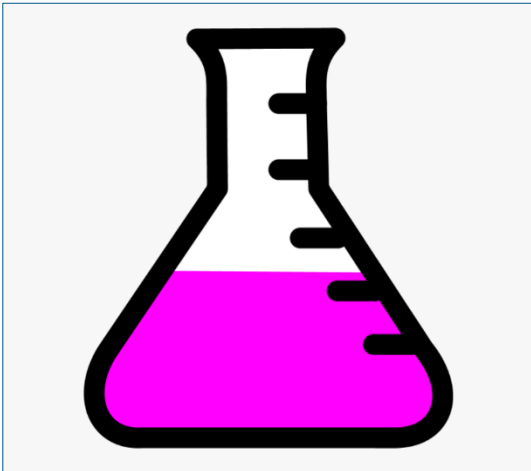


???

I THINK YOU SHOULD BE MORE SPECIFIC HERE IN STEP TWO



(or .... *science, reality and human beings*)



*"The articulations,  
workarounds and  
muddling-through  
that keep the show  
on the road are not  
footnotes in the story,  
but it's central plot"*

Greenhalgh T, Papoutsi C, 2018



# What is FNP?

A voluntary home-visiting programme that helps first-time young mums and families:

- Have a healthy pregnancy
- Improve their child's health and development
- Plan their own futures and achieve their aspirations.



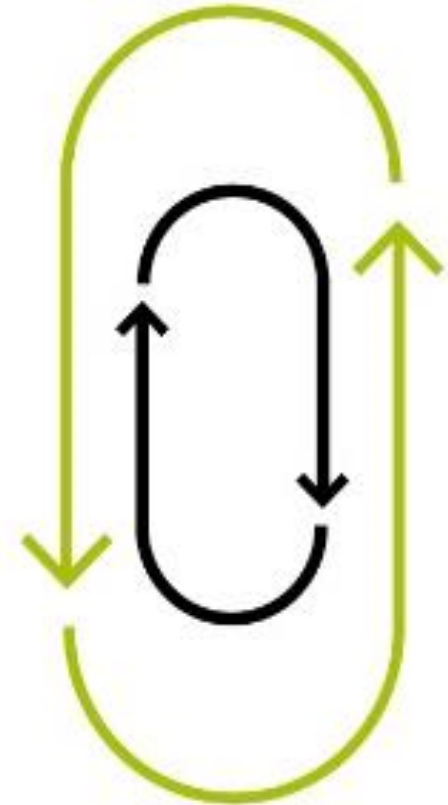




# FNP ADAPT

## Accelerated Design And Programme Testing

- FNP teams in 20 LA areas
- Testing Personalisation (new eligibility criteria, flexibility on visit numbers, flexibility on content, early graduation)
- Also testing specific clinical changes (quitting smoking, breastfeeding, attachment, neglect, healthy relationships, maternal mental health).



# Learning



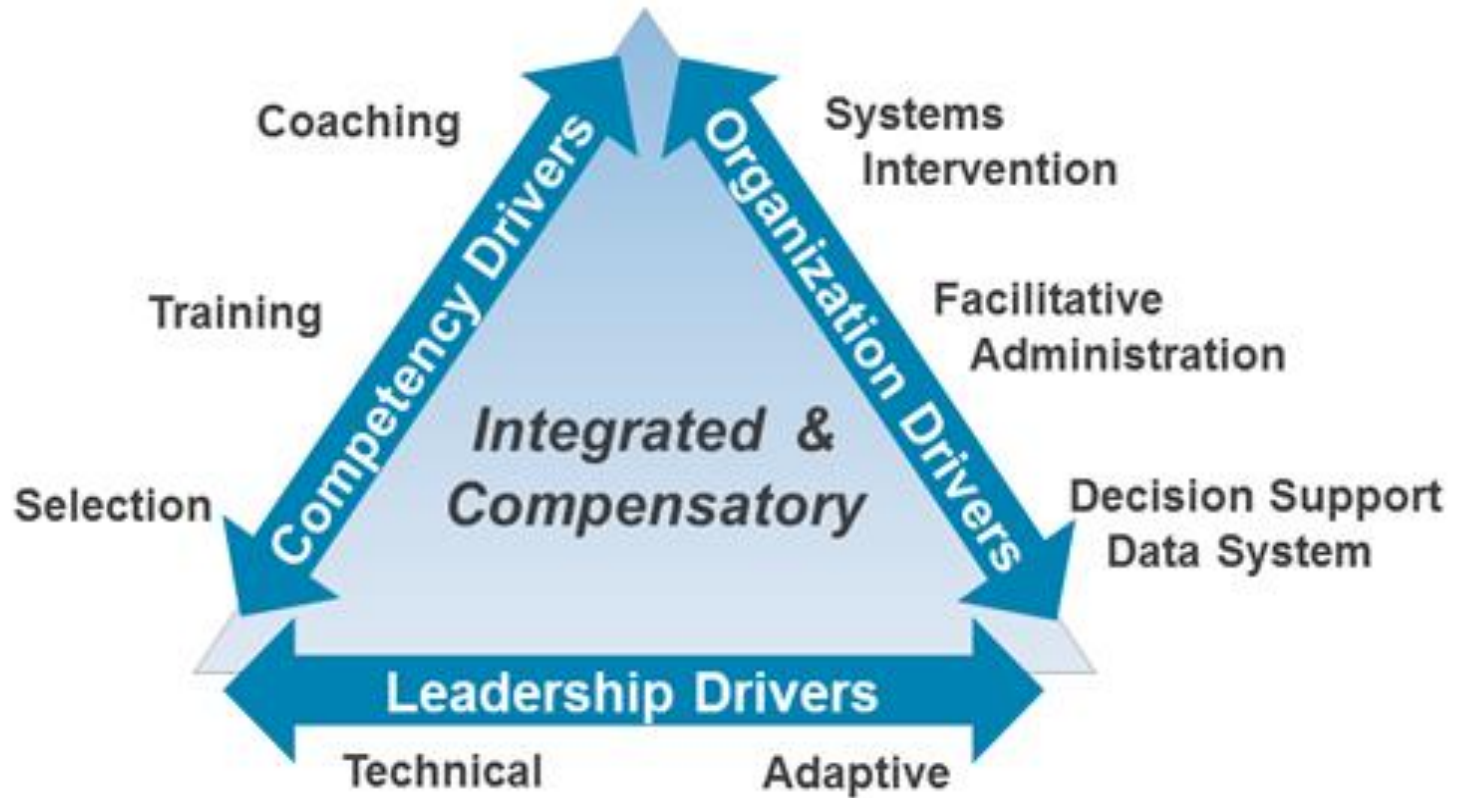
# It ain't (just) what you do....



National Implementation Research Network (2013)  
The Active Implementation Hub: Module 2 – Implementation Drivers



...it's the way that you do it...



# ...and it's what it does *to you*.

I have not bummed across America  
with only a dollar to spare, one pair  
of busted Levi's and a bowie knife.  
I have lived with thieves in Manchester.

I have not padded through the Taj Mahal,  
barefoot, listening to the space between  
each footfall picking up and putting down  
its print against the marble floor. But,

I skimmed flat stones across Black Moss on a day,  
so still I could hear each set of ripples  
as they crossed. I felt each stone's inertia  
spend itself against the water; then sink.

I have not toyed with a parachute cord  
while perched on the lip of a light-aircraft;  
but I held the wobbly head of a boy  
at the day centre, and stroked his fat hands.

And I guess that the tightness in the throat  
and the tiny cascading sensation  
somewhere inside us are both part of that  
sense of something else. That feeling, I mean.

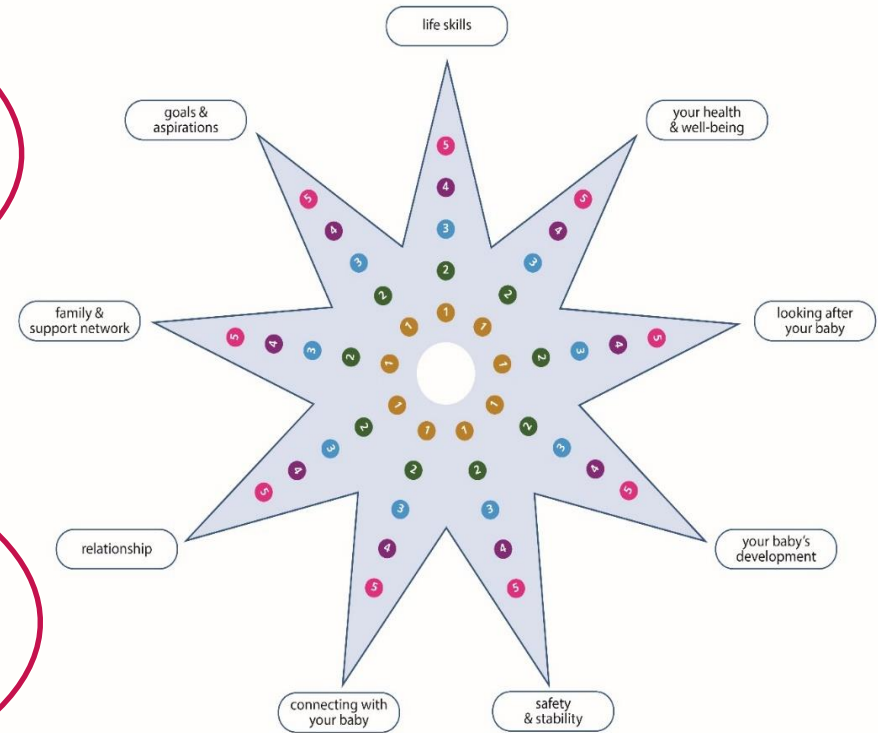
*It ain't what you do, it's what it does to you, Simon Armitage*

# Example

“I find out things about my client that I didn’t know...I think some of them like it and they like it that they’re almost in control”  
 - family nurse

“..when we did the star I opened up to her and told her things I haven’t told some other people”  
 - FNP mum

## New Mum Star™



New Mum Star™ © Triangle Consulting Social Enterprise Ltd  
 Authors: Sara Burns and Joy MacKeith  
[www.outcomesstar.org.uk](http://www.outcomesstar.org.uk)

*Thank you.*

@ailsa\_Swarbrick  
@FNPNationalUnit

[www.fnp.nhs.uk](http://www.fnp.nhs.uk) (sign up for our e-Bulletin!)